



## **PRESS RELEASE**

### **IMMEDIATE RELEASE**

## **Ambir Technology, Inc. Releases Ambir Business Card Reader Software**

### **Ambir Releases Latest In Business Card Reader Software**

***Wood Dale, IL – July 29, 2019 – Ambir Technology, Inc., the global leader in sheet-fed and ADF scanner products, introduces new AmbirScan Business Card Reader Software (BCS) to be included with BCS SKU scanners.***

Ambir Technology, the global leader in sheet-fed and ADF scanner products, has announced the release of a Business Card Reader feature to their AmbirScan software.

The AmbirScan Business Card Reader feature for their AmbirScan software helps enhance workflow in environments with heavy business card usage. Gone are the days of having a wallet or desk draw full of disorganized business cards. Forget shuffling through stacks when looking for a forgotten phone number; AmbirScan Business Card Reader does the data entry for you, giving you more time and less hassle. Plus, with included default scanning profiles that fit all other scanning needs, the addition of the Business Card Reader feature to the AmbirScan software makes it a multifaceted solution.

AutoScan allows for a quick and simplified process. Just insert the card into your scanner and watch it go. Once scanned, Optical Character Recognition (OCR) technology automatically reads the text on the business card. Set your software to automatically scan to either Outlook or CSV and the included OCR technology will read the information on the business card and populate the data into the appropriate fields. In Outlook, it will create contacts based off the card information. CSV files are automatically generated for easy backup and can be uploaded to third party CRMs, such as SalesForce or Google Contacts. The software automatically detects duplicate contacts, so you never have to worry about adding the same card twice.

“Ambir Technology has added yet another feature to its already feature-packed scanning software, AmbirScan,” says Eric Davidson, Product Manager at Ambir Technology, “This new functionality fills a large gap in the market for customers who wish to create digital contacts out of their business cards conveniently with one of Ambir’s portable and easy to use scanners.”

With the inclusion of the Business Card Reader feature to the AmbirScan software, Ambir scanners will go even further to help keep your workspace neat, organized, and productive.

### **About Ambir Technology**

Ambir Technology, Inc. is an industry leader in digital capture and document management solutions. Combining professional-grade ID card and document scanners, unique digital imaging software and expert-level customer service, Ambir provides their customers with comprehensive, enterprise-level document capture and form solutions. Specializing in the healthcare, legal and financial sectors, Ambir helps organizations reduce costs, increase productivity and strengthen data security. For more information, visit [www.ambir.com](http://www.ambir.com)