

Peninsula Regional Medical Center



A commitment to medical excellence driven by caring and technology.

In 1897, Dr. George W. Todd opened a six-bed hospital in an old house on Maryland's Eastern Shore. Today, that modest Peninsula General Hospital of Salisbury, MD, is a modern medical center with more than 280 beds, thirteen operating rooms and three procedure rooms. Its 3,000 health care professionals deliver nearly 1,800 babies each year, and serve half a million patients in nearly 20 advanced medical specialties.

Awards garnered by the Peninsula Regional Medical Center (PRMC) include a rating from Consumer Reports as a Top Performer for Surgical Outcomes and from US News and World Report as a Best Regional Hospital. HealthGrades awards include the Distinguished Hospital Award for Clinical Excellence, Emergency Medicine Excellence Award, Women's Health Excellence Award (also Five-Star Rated in Women's Health), Cardiac Care Excellence Award, Critical Care Excellence Award, Gastrointestinal Care Excellence Award, Gastrointestinal Surgery Excellence Award, General Surgery Excellence Award, Neurosciences Excellence Award, Prostatectomy Excellence Award, Pulmonary Care Excellence Award, Stroke Care Excellence Award, and the Vascular Surgery Excellence Award.

This is no ordinary medical center. It is one that is backed by a proud record of patient service, created by its member physicians who bring their wealth of experience in providing quality care for a wide range of health problems. Also driving this level of excellence is a commitment to technology, not only in the treatment and operating rooms but in hospital administration and patient services.

That technology includes the use of advanced document and card scanners from Ambir Technology. PRMC has deployed six DS687-AS Duplex ID card scanners and an ImageScan Pro 820i (DS820-AS) ADF workstation scanner. The DS 687 offers a small desktop footprint and the ability to handle a wide range of card types. The ImageScan Pro 820i is a 20 page-per-minute scanner with automatic document feed.

“We use the scanners on our WOW (Workstations on Wheels) Carts, used to register patients at their bedside in the Emergency Room and other treatment areas,” says Sherry Ball, BS, R.T. (R) and manager of Patient Access Services for the medical center. “They have a strong reputation in the medical community, interface with our patient registration software and have proven themselves to be very durable in handling as many as 250 new patients each day. They have few issues, and our registrars find them easy to use.”

Technology is an important part of the PRMC strategy for growth. Its current strategic plan notes that Peninsula Regional and its medical staff have a well-deserved reputation as the most clinically and technologically advanced providers in the region. The plan calls for them to maintain that reputation by advancing the clinical and technological capabilities of both the center and its physicians.

“It’s more than just a part of our strategic plan,” says Ball. “We have been selected multiple times as a winner of the Most Wired Hospital Award given by Hospital and Health Systems Magazine. We constantly evaluate new technologies, and new methods for making our patient services faster, easier and more efficient. We have a commitment to medical excellence driven by caring and technology.”

“We previously used other scanners that were not durable enough for service on our WOW carts, and had driver compatibility issues. We saw a demo of Ambir’s scanners, did our research, and deployed them. We find them to be economical, and flexible enough to adapt to different sizes of WOW carts. They provide a clean scan of ID cards, insurance cards and paper documents, and can even correct for color if needed.”

“We would certainly purchase more of them for this Medical Center,” Ball says. “And I would recommend them to other hospitals and health care facilities looking for an effective scanning solution.”